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Getting the Right Design / the Design Right

Design Funnel

[Greenberg et al 2012]
Location-Based Mobile Social Game

- Individual Context
  - Induced By Mobility
- Other Individual Context Elements
- Long-Term Social Context
- Short-Term Social Context

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Greenberg Slides

**Companion Website for the Book:**

[http://sketchbook.cpsc.ucalgary.ca/?page_id=206](http://sketchbook.cpsc.ucalgary.ca/?page_id=206)

Contains slides that you can use as an alternative to the book